



Dear Editors,

Currently our city has the highest rate of poverty in the UK. Too many Londoners are struggling to pay their rent, put food on the table or build a decent life for themselves and their families. This undermines what we stand for as a society. So on UN Day for Poverty Eradication (Oct 17) we are joining together to mark London Challenge Poverty Week.

In London, we believe in taking care of one another and the Coronavirus pandemic is showing us how much we need each other to get by. It has shone a spotlight on the extraordinary efforts of health and care staff, shop workers, delivery drivers and many others who keep the capital running every day, while often struggling to keep their own heads above water.

For too long, low pay, insecure hours, high housing costs and cuts to social security have been pulling many of us into poverty.

London is at its best when we come together to pool ideas and push for change. We must work together to overcome the risks to our lives and livelihoods.

From ensuring we have access to good quality affordable housing and a just social security system, to addressing low pay and insecure hours, to developing empowered, vibrant communities. Everyone from national and local governments, the Mayor, to employers and local communities has a role to play;

Let's come together to turn the tide of poverty.

Yours sincerely,

71 local and national organisations and campaigners.

Name	Position	Organisation
Laura Payne	Campaign Manager	4in10: London's Child Poverty Network
Jacky Peacock OBE	Director	Advice4Renters
Abigail Wood	Chief Executive	Age UK London
Sahra Mire	Director	Ashaadibi Education & Cultural Centre
Thomas Croft and Diana Skelton	National Coordination Team	ATD Fourth World
Gabby Edlin	Chief Executive	Bloody Good Period
Loshini Subendran	Member of Youth Parliament	Brent
Joseph Howes	Chief Executive Officer	Buttle UK
Kathy Evans	Chief Executive	Children England
Louise King	Director	Children's Rights Alliance for England
Niall Cooper	Director	Church Action on Poverty
Raphael Leon	Member of Youth Parliament	City of London
Raj Gupta	General Secretary	Council of Asian People (Haringey)
Kahiye Alim	Director	Council of Somali Organisations
Alison Garnham	Chief Executive	CPAG
William Awomoyi	Member of Youth Parliament	Croydon
Katie Bareham	Director	Doorstep Library
Ian Parkes	Chief Executive	ELBA
Judith Cavanagh	Coordinator	End Child Poverty
James Dumonbreville	Member of Youth Parliament	Enfield
Theo Sergiou	Member of Youth Parliament	Enfield
Muna Yassin	Managing Director	Fair Money Advice
Alicia Kennedy	Director	Generation Rent
Amanda McGrath	Managing Director	Good Food Matters Charity
Markus Conneely	Member of Youth Parliament	Greenwich
Sue Bell	Trustee	Hackney Foodbank
Elia Yousf	Member of Youth Parliament	Harrow
Sila Ugurlu	Member of Youth Parliament	Havering
Isra Sulevani	Member of Youth Parliament	Hillingdon
Maryam Malik	Member of Youth Parliament	Hillingdon
Cheryl Rhodes	Director	Home-Start Southwark
Carrie Supple	Project Director	Journey to Justice
Misha Nayak-Oliver	Campaigns and Advocacy Lead	Just Fair
Enver Solomon	Chief Executive	Just for Kids Law
Angela Spence	Chief Executive Officer	Kensington & Chelsea Social Council
Taif Rahman	Member of Youth Parliament	Kensington and Chelsea
Hammad Malik	Member of Youth Parliament	Kingston
Sophia Parker	Chief Executive	Little Village
June O'Sullivan MBE	Chief Executive	London Early Years Foundation
Sharon Hayward	Co-ordinator	London Tenants Federation

Alysa Remtulla	Head of Policy and Campaigns	Magic Breakfast
Anna Feuchtwang	Chief Executive	National Children's Bureau
Pauline Buchanan	NEU London Regional Secretary	National Education Union
Nathalie McDermott	Founder	On Road Media
Dr Emma Parish	Dr & Campaigner	Paediatric Consultant
Sharon Long	Director	Partnership for Young London
Brendan Sarsfield	Chief Executive	Peabody
Chris Price	Chief Executive	Pecan
Julie Randles	Chief Executive	Power2
Judith Moran	Director	Quaker Social Action
Stuart Goodman	Money Adviser	Rainbow Money Advice
Ahmed Rahman	Member of Youth Parliament	Redbridge
Faizan Ahmed	Member of Youth Parliament	Redbridge
Joe Crabtree	Member of Youth Parliament	Richmond
Becca Lyon	Head of Child Poverty, UK	Save the Children
Hannah Norgate	London Hub Manager	Shelter London
Fiona Dwyer	Chief Executive	Solace Womens Aid
Pragna Patel	Director	Southall Black Sisters
Andrew Varley	Chief Executive Officer	St Vincent's Family Project
Morven Oliver-Larkin	London Food Poverty Campaign Coordinator	Sustain: The alliance for better food and farming
Laurence Guinness	Chief Executive	The Childhood Trust
Azmina Siddique	Policy and Research Manager – Child Poverty and Inequality	The Children's Society
Dr Wanda Wyporska	Executive Director	The Equality Trust
Hugh Valentine	Director	The Walcot Foundation
Jim Minton	Chief Executive	Toynbee Hall
Bharat Mehta	Chief Executive	Trust for London
Sam Gurney	Regional Secretary	TUC London, East and South East
Jaime Grier	Director of Income and External Affairs	Turn2us
Paddy Lillis	General Secretary	USDAW
Mary-Ann Stephenson	Director	Women's Budget Group
Anela Anwar	Chief Executive	Z2K